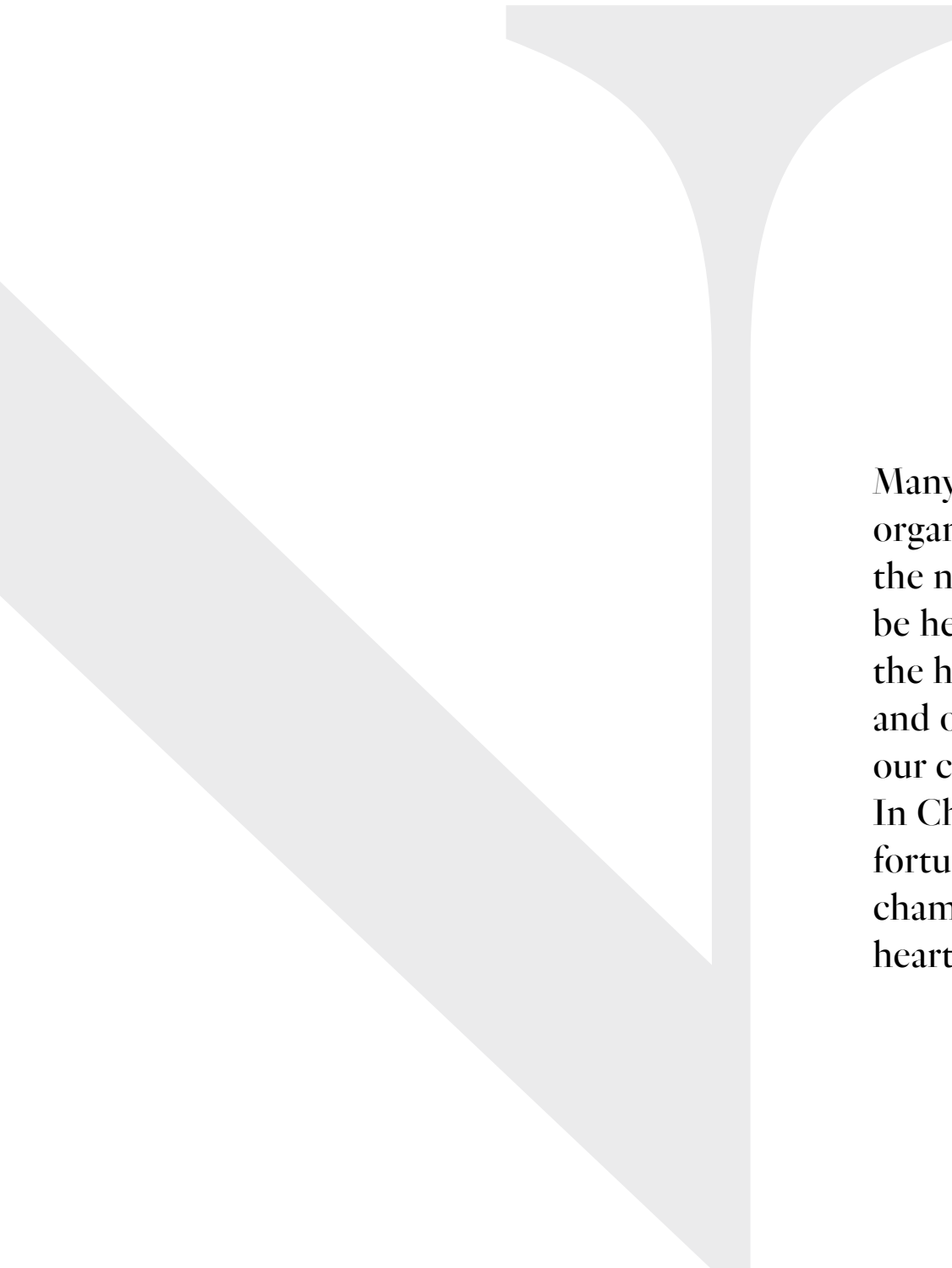


2021

State of the Campus

Northeastern University
Charlotte

charlotte.northeastern.edu



Many individuals and organizations across the nation would not be here today without the healers, teachers, and organizers in our communities. In Charlotte, we are fortunate to have those champions right at the heart of our campus.

Table of contents

Message from the Dean	5	Healthcare	15
Campus Overview	6	Servicemembers & Veterans	16
Speaker Series	9	Employer Partnerships	17
Graduation	12		



Meighan Avalos, MEd'17,
with father at Charlotte
graduation celebration.
Photo by Grant Baldwin

Message from the Dean

DEAR CHARLOTTE CAMPUS COMMUNITY,

At the start of each year, the Charlotte campus traditionally holds a State of the Campus event for our community friends, students, staff, faculty, and alumni.

This festive occasion takes place at our campus in Uptown and offers our Northeastern University colleagues an opportunity to celebrate the new year together.

Last year, on a crisp January evening, we cheerfully gathered inside our Connections Center for the event. Amid the bright poinsettias adorning our campus, the Dean gave enthusiastic remarks about milestones we had achieved and new initiatives on the horizon.

Yet as we all raised a glass to give a warm, welcoming toast to 2020, none could foresee what would follow. As a global community, we were confronted with a health pandemic, climate calamities, racial injustice, and personal loss. 2020 vision may be ideal—indeed, we can see clearly now—but the year itself was the antithesis of perfection.

Although we could not gather in person for this year’s State of the Campus (or even more consequential events), it hasn’t diminished who we are as a campus community. On the contrary, we have grown stronger and closer in spite of the challenges—connecting, sharing, listening, appreciating more. Many individuals and organizations across the nation would not be here today without the healers, teachers, and organizers in our communities. In Charlotte, we are fortunate to have those champions right at the heart our campus.

Because of you—our students, staff, faculty, alumni, employer partners, and community friends—the State of the Campus is strong! We look forward to gathering by the end of 2021, just in time to celebrate our 10th Anniversary in Charlotte! Until then, let’s continue to keep the faith.

Be well.



Dr. Margaret (Peg) Bernhard
Interim Dean, Charlotte Campus
Northeastern University

Charlotte Campus Overview

In October 2020, the Charlotte campus celebrated its 9th anniversary. It was here that Northeastern opened its first regional campus within the university’s global network.

Located in the heart of Uptown Charlotte, the campus serves employers and adult working professionals. Since our first class met on campus in January 2012, we have grown from offering 8 master’s degrees to now over 150 in-person or online programs, ranging from certificates to doctorates.

As we approach our 10th year in Charlotte, the campus continues to grow in a myriad of ways. Within the last year, we’ve admitted 78 new students in the Nursing program and began our 10th Doctor of Education cohort. Despite restrictions for in-person classes and visitors, the campus has conducted small classroom and lab convenings through comprehensive Covid protocols. And we are

proud of our students for their responsible approach and dedication to keeping a healthy environment.

With a large domestic student population, we continue to serve those with roots in the community while supporting young professional transplants who are attracted to Charlotte, one of the fastest-growing metropolitan areas in the country. Women and ethnic minorities have historically represented a large segment of the Charlotte campus student body. And through new university initiatives focused on diversity and inclusion, we are committed to strengthening services for our diverse campus community.

TOP PROGRAMS

ABSN Nursing
EdD Education
MS Regulatory Affairs

MS Project Management
MS Global Studies & International Relations

STUDENT DEMOGRAPHICS

32

Student Body
Average Age



69% • 31%
Female • Male



53%
Minorities



10%
Military



1%
International





Charlotte Speaker Series

LOCAL LEADERS. GLOBAL IMPACT

The annual speaker series features leaders from the Greater Charlotte area and globally renowned Northeastern faculty experts.

Since 2012, the Charlotte campus has hosted Local Leaders Global Impact, a thought-leadership program highlighting important topics that impact our world. The annual speaker series features leaders from the Greater Charlotte area and globally renowned Northeastern faculty experts. Topics have ranged from artificial intelligence and cybersecurity to urban planning and sports leadership.

For International Women's Day 2019, we added a special event to the series in collaboration with the university's Office of Alumni Relations. The program, Women

Who Empower, is grounded in the belief that diverse and inclusive communities empower a better world. This series focuses on aspiring and distinguished leaders who are dedicated to fostering positive environments, connections, and opportunities for all people to thrive.

Local Leaders is now in its 9th season and will continue in a virtual format this spring. Topics will focus on promoting a healthy society. We will kick off the second half of the season in March with our third Women Who Empower Charlotte event.



Women Who Empower is grounded in the belief that diverse and inclusive communities empower a better world.

Women Who Empower 2019 featuring (L-R) P. Mantella, Northeastern; R. Wharton, Fifth Third Bank; D. Dixon, Pride Magazine; C. Brown Thompson, Northeastern; C. Richards, Northeastern. Photo by Nancy Pierce

Local Leaders. Global Impact.

FEATURED SPEAKERS FROM PAST EVENTS INCLUDE



2013
Global Economies:
Impacts of Emerging
Markets

Dr. John Silvia
Chief Economist,
Wells Fargo



2014
Ethical Project
Management

Dr. David Kapfhammer
Vice President,
Capgemini



2015
You've Been Hacked,
Now What?

Jim Moeller
Principal CyberSecurity
Architect, Microsoft



2012
The Future of Transit
in the Charlotte Region

Carolyn Flowers
CEO, Charlotte Area
Transit System



2013
The Ethics & Role
of Sports in Society

Fred Whitfield
President & COO,
Charlotte Hornets



2015
Is Charlotte the Land
of Opportunity?

Andi Stevenson
Executive Director,
Lee Institute



2016
What Millennials
Want & How Employers
are Responding

Mary Ellen Player
Charlotte Lead,
Google Fiber





2017

Nurse Innovation & Entrepreneurship: Nurses Revolutionizing Healthcare Innovation

Michael Vaccaro
Chief Nursing Officer,
Novant Health



2019

Women Who Empower

Regina Wharton
Senior Vice President,
Human Resources,
Fifth Third Bank



2019

How the Queen City Is Planning for Growth Over the Next Two Decades

Michael Smith
CEO, Charlotte Center
City Partners



2020

Breaking Barriers for Better Health

Becky Fox
Chief Nursing Information
Officer, Atrium Health



2018

Weathering Storms: Economic Shifts and Natural Disasters (and the Opportunity Zones)

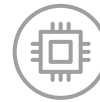
Dr. Stephen Flynn
Founding Director of the
Global Resilience Institute at
Northeastern University



2019

Fintech Success: The Lending Tree Story

Doug Lebda
CEO, Lending Tree



2020

AI for Home & Personal Improvement

Seemantini Godbole
Executive VP and CIO,
Lowe's Home Improvement



Charlotte Graduation

In addition to the traditional commencement ceremony in Boston, each year, the campus holds an event in honor of graduates local to the Charlotte region.


Many of our students live and work in Charlotte, but they also reside in other cities across the Southeast region.

When our first class of students became eligible for graduation in 2014, we wanted to find a way to celebrate with them and their families right here in Charlotte. And so, in addition to the traditional Commencement ceremony in Boston, each year, the campus holds an event in honor of graduates local to the Charlotte region.

Our first graduation celebration was small enough to be conducted in one of our classrooms. But to accommodate our growing number of graduates, we soon relocated to the Bank of America auditorium across the street from our building. To date, over 480 students have graduated from the Charlotte campus with second-bachelor's, master's, or doctoral degrees.

Most recently, the celebration included a cap and gown procession, student and keynote speakers, graduate photos, a reception, and activities. However, like most in-person gatherings in 2020, our graduation celebration was upended by the pandemic. Those graduates who intended to participate in the June 2020 event received a commemorative Queen's Crown tassel that is emblematic of the city and exclusive to our campus. The tassel serves as our way to connect with the graduates and recognize the significance they bring to the Charlotte campus community, whether near or far.

Various colleges at the university continue to hold virtual graduation events, as we await the opportunity to reunite in person with this incredibly special class of graduates.



The tassel serves as our way to connect with the graduates and recognize the significance they bring to the Charlotte campus community, whether near or far.



480+

Students have graduated from the Charlotte campus with

**Second-Bachelor's,
Master's, or
Doctoral Degrees**



Charlotte graduation procession
Bank of America Auditorium,
June 2019. Photo by Grant Baldwin

Charlotte ABSN students during skills lab instruction



Charlotte Healthcare

ABSN PROGRAM

Our Charlotte students have been unwavering in their mission to complete their degree and support the health of our community and nation at-large.

It was only four years ago that the Charlotte campus launched the Accelerated Bachelor of Science in Nursing degree, also known as the ABSN program. Since January 2017, the program has grown steadily, reaching a six-fold increase this past fall, when we welcomed our largest cohort to date.

While the pandemic has increased demand for frontline caregivers, the need for highly-qualified nursing professionals has always been significant in North Carolina. The Charlotte campus is meeting that petition through the ABSN program. Not only is it a popular degree for career changers, it's also

fast-tracked, as the name suggests. Students go through a 16-month, four-semester program that includes online coursework, hands-on labs, and in-hospital clinical rotations.

Our Charlotte students have been unwavering in their mission to complete their degree and support the health of our community and nation at-large. We welcomed a new cohort of 39 students in January 2021. And in December 2020, we celebrated our 9th Pinning Ceremony, bringing the number of Charlotte nursing graduates to a collective total of 150.

HEALTHCARE IN NORTH CAROLINA

Registered Nurses: Top Occupation in Demand

Burning Glass Labor Insight 2019

Fastest & Highest-Growing Industry by 2026

NC Dept of Commerce 2017

Largest Industry by Employment

NC Dept of Commerce 2017



Charlotte Servicemembers & Veterans

FORT BRAGG/DEPARTMENT OF DEFENSE PARTNERSHIP

For a century, Northeastern University has supported military servicemembers and veterans as they pursue their educational degrees. In 2015, the Charlotte campus expanded that service when we opened a recruitment office at Fort Bragg, one of the largest military installations in the world.

We also entered into a partnership with the Department of Defense, giving servicemembers the opportunity to complete

their degree while serving or transitioning to civilian careers. These students are eligible for funding that bridges gaps in their military benefits, and they gain access to Northeastern's experiential and career placement opportunities that help propel their careers. We are actively working with the Department of Defense to extend our partnership with Fort Bragg in 2021 and beyond.

MILITARY IN NORTH CAROLINA

4th Largest Active Duty and Reserve Population in U.S.

NC Dept of Commerce 2019

2nd Largest Economic Sector

NC Dept of Commerce 2019

8 Military Bases in the State

Northeastern at Fort Bragg





Charlotte Employer Partnerships

TALENT SOLUTIONS

Our customized learning and development programs are an effective way to improve business outcomes and address talent shortages in key areas.

In addition to supporting individual learners, the university works with organizations to solve their critical business challenges. Talent Solutions, a program we launched in 2017, partners with employers so they can build their workforce through upskilling and retooling talent. Our customized learning and development programs are an effective way to improve business outcomes and address talent shortages in key areas. In the past, our flexible delivery options allowed for training to take place at the employer’s location, at one

of our global campuses, or online.

2020 brought us the challenge of transitioning all partner learning to our online model. Fortunately, we established a virtual learning platform several years ago, which enabled us to pivot when physical buildings needed to close. With a flourishing volume of innovative technology upon us, we will continue to expand our digital offerings. However, we look forward to holding in-person trainings and workshops once again when circumstances allow.

TAILORED SOLUTIONS FOR OUR EMPLOYER PARTNERS

Duke Energy

The Need

Innovation Tools

The Solution

A custom Innovation and Resilience program

Delivered

In person

Eastman Chemical

The Need

Understand financial decisions and their implications for the business

The Solution

A Financial Acumen program

Delivered

In person, virtual, and hybrid

EnergySolutions

The Need

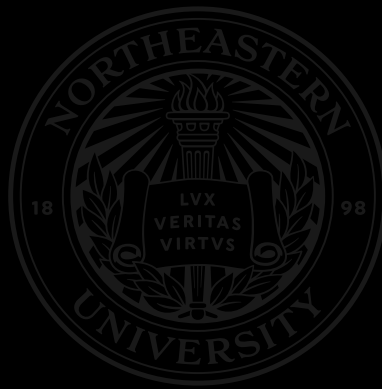
Project management skills, tools, and knowledge

The Solution

Graduate Project Management certificate

Delivered

Online



Northeastern University

Boston | **Charlotte** | London | Portland | San Francisco Bay Area | Seattle | Toronto | Vancouver